

Sponsorship Packages Overview

Entitlements	Platinum	Gold	Silver	Bronze	Conference Bags / Lanyards	Lunch (3 packages available)	Coffee Breaks (3 packages available)
Cost	SGD 15,000	SGD 10,000	SGD 8,000	SGD 6,000	SGD 3,000	SGD 3,000	SGD 3,000
Booth (9 sqm) - space + standard package	✓						
Pre-Event Branding and Exposure:							
Company Logo on:							
- conference website (includes hyperlink)	✓	✓	✓	✓	✓	✓	✓
- all conference email broadcasts*	✓	✓	✓	✓			
- sponsor page (online and printed programme)	✓	✓	✓	✓	✓	✓	✓
Conference Branding and Exposure:							
Company logo featured on:							
- conference in-room signage	✓	✓	✓				
- conference room slide	✓	✓	✓				
- conference programme booklet sponsor page	✓	✓	✓	✓	✓	✓	✓
- conference bag					✓		
- lunch foyer signage						✓	
- coffee break foyer signage							✓
Advertisement in Conference Programme Book (ad to be provided by sponsor*)	One A4 full (01) page - colour	One A4 full (01) page - B&W	One A4 full (01) page - B&W	One A4 half (½) page - B&W	One A4 half (½) page - B&W OR one (01) complimentary ticket	One A4 half (½) page - B&W OR one (01) complimentary ticket	One A4 half (½) page - B&W OR one (01) complimentary ticket
Distribution of company literature to attendees (in conference bags)	✓	✓	✓				
Acknowledgement of sponsor by conference chairman	✓	✓					
Complimentary ticket(s) to icOPEN2015**	3	2	1	1	One A4 half (½) page - B&W OR one (01) complimentary ticket	One A4 half (½) page - B&W OR one (01) complimentary ticket	One A4 half (½) page - B&W OR one (01) complimentary ticket
Email invitation to Sponsor's key clients/prospects to attend the conference	1	1	1				
Additional Benefits:							
Company staff enjoy a preferential rate for icOPEN2015 conference	SGD900 per person	SGD900 per person					
Options:							
Additional banquet ticket	SGD200 per person	SGD200 per person					

All rates are subject to prevailing 7% GST Goods & Services Tax (GST).

*Subject to sponsor meeting organiser's deadlines and procedural requirements

** Non-transferable. Name of staff to be provided at least 2 weeks before the Conference.

Please refer to the [detailed sponsorship brochure](#) for more information about the sponsorship packages.

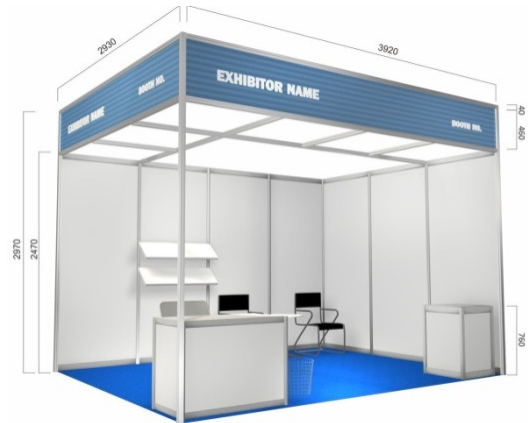
Contact OPSS icopen2015@opssg.org for further information.

Platinum Sponsorship (Exhibition Booth + Conference)

SGD 15,000

Exhibition Booth 9 sqm (3m x 3m):

- Located at the MTA2015 Exhibition for display of Company products and/or services. Consists of:
 - 1 x info counter
 - 1 x folding chair
 - 1 x round table
 - 2 x easy arm chair
 - 1 x 13-amp power point
 - 1 x display block
 - 2 x wall shelving or 2 x display boards
 - 1 x wastepaper basket



*The perspective is only an illustration

Pre-Event Branding and Exposure:

- Company logo featured on
 - Conference website (includes hyperlink)
 - All conference email broadcasts*
 - Acknowledgement on the sponsor page (online and printed programme)

**Subject to sponsor meeting organiser's deadlines and procedural requirements*

Conference Branding and Exposure:

- Company logo featured on
 - Conference in-room signage
 - Conference room slide
 - Conference programme booklet sponsor page
- One A4 full (01) page advertisement (colour) in Conference Programme Booklet (ad to be provided by sponsor)*
- Distribution of company literature to attendees (in conference bags)
- 3 complimentary tickets for sponsor's staff to attend icOPEN2015 – International Conference on Optical and Photonic Engineering from 14 - 16 April 2015⁺
- 1 email invitation to sponsor's key clients/prospects to attend the conference (list to be provided by sponsor)

⁺ *Non-transferable. Name of staff to be provided at least 2 weeks before the Conference.*

Additional Benefits:

- Company staff enjoy a preferential registration rate of SGD900/per person for icOPEN2015 conference

Options:

- Additional banquet tickets SGD200/ per person

Conference (GOLD) Sponsorship	SGD 10,000
<p>Pre-Event Branding and Exposure:</p> <ul style="list-style-type: none"> ▪ Company logo featured on <ul style="list-style-type: none"> – Conference website (includes hyperlink) – All conference email broadcasts* – Acknowledgement on the sponsor page (online and printed programme) <p><i>*Subject to sponsor meeting organiser's deadlines and procedural requirements</i></p> <p>Conference Branding and Exposure:</p> <ul style="list-style-type: none"> ▪ Company logo featured on <ul style="list-style-type: none"> – Conference in-room signage – Conference room slide – Conference programme booklet sponsor page ▪ One A4 full (01) page advertisement (B&W) in Conference Programme Booklet (ad to be provided by sponsor)* ▪ Distribution of company literature to attendees (in conference bags) ▪ 2 complimentary tickets for sponsor's staff to attend icOPEN2015 – International Conference on Optical and Photonic Engineering from 14 - 16 April 2015⁺ ▪ 1 email invitation to sponsor's key clients/prospects to attend the conference (list to be provided by sponsor) <p><i>⁺ Non-transferable. Name of staff to be provided at least 2 weeks before the Conference.</i></p> <p>Additional Benefits:</p> <ul style="list-style-type: none"> ▪ Company staff enjoy a preferential registration rate of SGD900/per person for icOPEN2015 conference <p>Options:</p> <ul style="list-style-type: none"> • Additional banquet tickets SGD200/ per person 	

Conference (SILVER) Sponsorship	SGD 8,000
<p>Pre-Event Branding and Exposure:</p> <ul style="list-style-type: none"> ▪ Company logo featured on <ul style="list-style-type: none"> – Conference website (includes hyperlink) – All conference email broadcasts* – Acknowledgement on the sponsor page (online and printed programme) <p><i>*Subject to sponsor meeting organiser's deadlines and procedural requirements</i></p> <p>Conference Branding and Exposure:</p> <ul style="list-style-type: none"> ▪ Company logo featured on <ul style="list-style-type: none"> – Conference in-room signage – Conference room slide – Conference programme booklet sponsor page 	

Contact OPSS (icopen2015@opssg.org) early for a non-committal sponsorship discussion.

All rates are subject to prevailing 7% Goods & Services Tax (GST).

Be Part of

- One A4 full (01) page advertisement (B&W) in Conference Programme Booklet (ad to be provided by sponsor)*
- Distribution of company literature to attendees (in conference bags)
- 1 complimentary tickets for sponsor's staff to attend icOPEN2015 – International Conference on Optical and Photonic Engineering from 14 - 16 April 2015⁺
- 1 email invitation to sponsor's key clients/prospects to attend the conference (list to be provided by sponsor)

⁺ *Non-transferable. Name of staff to be provided at least 2 weeks before the Conference.*

Conference (BRONZE) Sponsorship

SGD 6,000

Pre-Event Branding and Exposure:

- Company logo featured on
 - Conference website (includes hyperlink)
 - All conference email broadcasts*
 - Acknowledgement on the sponsor page (online and printed programme)

**Subject to sponsor meeting organiser's deadlines and procedural requirements*

Conference Branding and Exposure:

- Company logo featured on
 - Conference programme booklet sponsor page
- One A4 half (½) page advertisement (B&W) in Conference Programme Booklet (ad to be provided by sponsor)*
- 1 complimentary ticket for sponsor's staff to attend icOPEN2015 – International Conference on Optical and Photonic Engineering from 14 - 16 April 2015⁺

⁺ *Non-transferable. Name of staff to be provided at least 2 weeks before the Conference.*

Conference Bags/Lanyards Sponsorship

SGD 3,000

Pre-Event Branding and Exposure:

- Company logo featured on
 - Conference website (includes hyperlink)
 - Acknowledgement on the sponsor page (online and printed programme)

**Subject to sponsor meeting organiser's deadlines and procedural requirements*

Conference Branding and Exposure:

- Company logo featured on conference bag
- One A4 half (½) page advertisement (B&W) in Conference Programme Booklet (ad to be provided by sponsor)* **OR** 1 complimentary ticket for sponsor's staff to attend icOPEN2015 – International Conference on Optical and Photonic Engineering from 14 - 16 April 2015⁺

⁺ *Non-transferable. Name of staff to be provided at least 2 weeks before the Conference.*

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Lunch Sponsorship (3 packages available)	SGD 3,000
<p>Pre-Event Branding and Exposure:</p> <ul style="list-style-type: none"> ▪ Company logo featured on <ul style="list-style-type: none"> – Conference website (includes hyperlink) – Acknowledgement on the sponsor page (online and printed programme) <p><i>*Subject to sponsor meeting organiser's deadlines and procedural requirements</i></p> <p>Conference Branding and Exposure:</p> <ul style="list-style-type: none"> ▪ Company logo featured on <ul style="list-style-type: none"> – Lunch foyer signage ▪ One A4 half (½) page advertisement (B&W) in Conference Programme Booklet (ad to be provided by sponsor)* OR 1 complimentary ticket for sponsor's staff to attend icOPEN2015 – International Conference on Optical and Photonic Engineering from 14 - 16 April 2015⁺ <p>⁺ <i>Non-transferable. Name of staff to be provided at least 2 weeks before the Conference.</i></p>	

Coffee Break Sponsorship (3 packages available)	SGD 3,000
<p>Pre-Event Branding and Exposure:</p> <ul style="list-style-type: none"> ▪ Company logo featured on <ul style="list-style-type: none"> – Conference website (includes hyperlink) – Acknowledgement on the sponsor page (online and printed programme) <p><i>*Subject to sponsor meeting organiser's deadlines and procedural requirements</i></p> <p>Conference Branding and Exposure:</p> <ul style="list-style-type: none"> ▪ Company logo featured on <ul style="list-style-type: none"> – Coffee break foyer signage ▪ One A4 half (½) page advertisement (B&W) in Conference Programme Booklet (ad to be provided by sponsor)* OR 1 complimentary ticket for sponsor's staff to attend icOPEN2015 – International Conference on Optical and Photonic Engineering from 14 - 16 April 2015⁺ <p>⁺ <i>Non-transferable. Name of staff to be provided at least 2 weeks before the Conference.</i></p>	

Advertisement in Abstract and Programme Booklet

Advertisement	Ad Space	Amount
One A4 Full (01) Page – Colour	Back Cover	SGD 2,000
One A4 Full (01) Page – Colour	Inside Front or Inside Back Cover	SGD 1,500
One A4 Full (01) Page - B&W	Inside Page	SGD 800
One A4 Half (1/2) Page - B&W	Inside Page	SGD 500

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